



Manitoba
Horse Council

Annual General Meeting

APRIL 14, 2022 VIA ZOOM VIDEO CONFERENCE

Welcome to the AGM

Please mute your microphone and turn off video.

Submit questions via Chat – we will answer following reports

We will use Zoom Polls throughout the meeting for voting.

Introductions

President: John Biron

Vice President: Lana Stevenson

Past President: Geri Sweet

Treasurer: Hugh Crawley

Coaching Chair: Chris Dolinski

Officials Chair: Sarah Read (*moved from Competitions to Officials in January 2022*)

Marketing Chair: Kiirsten May

Industry, Health & Education: Wanda McFadyen (*appointed January 2022*)

Equestrian Facility: Eryn Butterfield

Recreation Chair: Tamara Hupalo

Director: Jack Boughen

Director: Angela Janz

Director: Tanis Jones

Executive Director: Diane David

Business Manager: Linda Hazelwood

Agenda



This meeting is being held in accordance with the provisions of the Order issued under The Emergency Measures Act permitting meetings under The Corporations Act (Manitoba) to be conducted by electronic means.



Approval of Agenda (next slide)



Minutes of April 15, 2021 AGM

Corrections/Approval
Business Arising

Agenda

President's Report

Executive Director's Report

Board Nominations (Names Presented)

Financial Report

- 2021 Audited Financial Report
- Appointment of Auditors

MHC Committee Reports:

- HR/Strategic Plan
- Coaching

MHC Committee Reports (cont'd):

- Officials
- Marketing
- Equestrian Facility
- Recreation

Board Nominations (Presentations)

Election of Board Members

Closing Remarks

Adjournment

Approve Agenda and Minutes

Calling for motion to approve agenda

Calling for motion to approve minutes of April 2021 AGM.



Report from the President

JOHN BIRON

Report from the President

COVID 2021

Staff Changes

EC Funding

Board Changes

2022 and Beyond

Executive Director report

- Diane David

Significant Issues:

- - *staff changes*
- - *EC/PTSO mediation*
- - *Safe Sport / Respect in Sport mechanisms for investigation & sanctions*

Progress on Goals/Strategic Plan:

- *Board Governance: compliance with external agencies, policy reviews, bylaw review*
- *Membership – new models could include categories for facility/stables, business*
- *Equestrian Facility Long Term Plan – data gathering*
- *Relationship building: EC and PTSOs*



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Board Nominations

2022 ANNUAL GENERAL MEETING

Board Nominations

Election of Directors for those positions which are vacant shall be as follows:

A) The Council of Clubs at the Annual General Meeting, by majority vote, shall elect:

- **Treasurer**
- Chair Officials
- **Chair Coaching**
- Chair Equestrian Centre
- Chair Competitions - open
- Chair Marketing - open

B) The Adult members, Golden members & Recreation Members (Over the age of 18 as of January 1st of the calendar year) at the Annual General Meeting, by majority vote, shall elect:

- President
- Vice President
- Chair Recreation
- Chair Industry, Health & Education
- Director at Large x3

Election will be by secret electronic poll.

2022 Board Nominees

Voting by Council of Clubs representatives:

Coaching: Katie Webb

The following board member is standing for re-election:

Treasurer– incumbent Hugh Crawley



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Financial Report

HUGH CRAWLEY, TREASURER

Statement of Financial Position

December 31, 2021

	ASSETS	2021	2020
Current assets:			
Cash		\$ 126,484	\$ 135,179
Accounts receivable		5,851	41,033
GST receivable		3,066	3,955
Prepaid expenses		13,577	698
Inventory		1,395	2,335
		<u>150,373</u>	<u>183,200</u>
Capital assets (Note 3)		<u>185,337</u>	<u>174,651</u>
		<u>\$ 335,710</u>	<u>\$ 357,851</u>
	LIABILITIES AND NET ASSETS		
Current liabilities:			
Accounts payable and accrued liabilities		\$ 11,279	\$ 3,700
Deferred revenue (Note 4)		42,771	51,077
Current portion of obligation under capital lease (Note 5)		4,060	3,641
		<u>58,110</u>	<u>58,418</u>
Obligation under capital lease (Note 5)		<u>3,648</u>	<u>7,708</u>
		<u>61,758</u>	<u>66,126</u>
Net assets:			
Invested in capital assets		177,629	163,302
Internally restricted		9,775	13,931
Unrestricted		86,548	114,492
		<u>273,952</u>	<u>291,725</u>
		<u>\$ 335,710</u>	<u>\$ 357,851</u>

Statement of Operations

December 31, 2021

	2021	2020
Revenues:		
Club memberships	\$ 1,726	\$ 1,875
Coaches	6,706	3,982
Equestrian facility	40,580	14,792
General revenue	8,097	2,271
Marketing	5,848	1,520
Memberships	98,330	87,504
Officials	3,109	406
Saleable goods	3,846	2,250
Sport Manitoba Inc - grants	64,260	63,447
Sport Manitoba/Sport program funding	32,000	32,700
Government assistance (Note 9)	93,534	43,992
	<u>358,036</u>	<u>254,739</u>
Expenses:		
Advertising and promotion	2,905	35
Amortization	15,451	15,271
Athletic development	500	500
Bad debts	378	93
Coaching	6,694	7,337
Competition	3,449	1,940
Equestrian Canada - fees	6,945	6,735
Equestrian Canada - national meetings	-	311
Equestrian Facility	51,878	53,107
Insurance	55,536	45,071
Marketing	2,693	4,898
Meetings	1,436	765
Merchandise sales	2,132	395
Merchant service charges	6,055	5,820
Program support grants	13,300	12,950
Community support grants	40,244	-
Office	16,525	14,391
Officials	5,399	800
Professional fees	15,128	7,398
Recreation	2,500	2,510
Rent	6,372	6,770
Telephone	1,048	1,142
Wages and benefits	119,241	82,146
	<u>375,809</u>	<u>270,385</u>
Difference between revenues and expenses	<u>\$ (17,773)</u>	<u>\$ (15,646)</u>

Financial Report

- *Hugh Crawley, Treasurer*

1. 2021 Financial Statements were audited by Scarrow & Donald, in accordance with MHC bylaws and the appointment of the auditor approved at the 2021 AGM.
2. General account balance was \$115,616.04. as of December 31, 2021 (the end of our fiscal year) and \$96,128.29 as of March 31, 2022. On March 31, 2021 the General Account had a balance of \$155,409.79; however this was due to an influx of emergency funding in March 2021.
3. Audited statements show an overall difference of \$17,773 between revenues and expenses (in the negative).
4. Covid-19 had significant effects on the 2021 fiscal year but government stabilization funds permitted us to remain in a reasonable financial position.
5. The facility had more use in 2021 than 2020 resulting in increased revenue (\$40,580 in 2021 vs \$14,792 in 2020). It is anticipated that rentals will further recover in 2022.

Financial Report

continued

6. Received Covid support through various government programs in the amount of \$93,534 during 2021. \$40,000.00 of this was distributed to clubs via community grants.
7. Slight drop in club membership income but an increase in individual membership income in 2021 over 2020.
8. Core funding remained stable for 2021.
9. Continued to invest in the facility in 2021 with \$26,137 showing as invested in capital assets.
10. We have incurred increased labour costs.

Financials 2022

FINANCIALS AS OF MARCH 2022

- **General Account:** \$96,128.29
- **Entegra CU common share account:** \$5.00
- **Medications Account:** \$9777.92
- **Facility Account (Restricted):** \$27,502.40
- **Lotteries Account:** \$2,948.73

COMPARED TO MARCH 2021

- **General Account:** \$155,409.79*
- **Entegra CU common share account:** \$5.00
- **Medications Account:** \$14,435.74
- **Facility Account (Restricted):** \$37,470.80
- **Lotteries Account:** \$2,947.78

** During 2021, the General Account often did not paint a true picture of cash flow due to the amount of one-time grants flowing in and out*

Financial Report

continued

2022 plans and issues:

The single biggest issue in 2022 will be ensuring we stay on budget and maintain control of spending with the end of emergency pandemic support.

Ensuring memberships and facility rentals return and exceed pre-pandemic levels will be essential for maintaining financial stability.

Approve Financial Report

“Calling for a motion to approve the 2021 Audited Financial Report.”

Appointment of Auditors

**“Calling for a motion to re-appoint Scarrow & Donald as Auditors,
at a compensation to be set by the Board.”**



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Committee Reports

2022 ANNUAL GENERAL MEETING

Human Resources Update

- Lana Stevenson, Vice President

With John Savard's retirement, we completed the recruitment process and successfully hired our new Executive Director (Diane David) – started October 2021.

Term/Contract positions in the past year: Kelly Roe (Facility), Teresa Shepit (sponsorship)

Linda Hazelwood has indicated she is preparing for retirement.

Recruitment to fill this position will take place over the next couple of months. Stay tuned for more details and please share with your contacts – we encourage any interested applicants to apply!

Strategic Plan Update

- Lana Stevenson Vice-President

Board session – January 2022

Priorities for 2022

- Board Governance – facilitated session
- Club Survey(s) – feedback on priorities and service
- Membership - models/options
- Equestrian Facility Long Term Plan - initial data gathering

Longer Term priorities

- EC relationship building
- Equestrian Facility Development Plan
- Heritage Circuit/Competition
- Study of Horse Industry in Manitoba

Coaching

- *Chris Dolinski, Chair*

Activities accomplished in 2021

- Virtual Education for Coaching & Learn to Ride programs (English and Western)
- Video master series on Rider Level material (English and Western)
- Special educational talks with veterinarians
- Coach Appreciation night featured discussion on EC Coach Status
- Virtual Coaching camp
- Coaches were able to get back to doing Rider Level Evaluations

Coaching Stats – November 2021

- ✓ 7 Licensed Coaches
- ✓ 5 Registered Coaches
- ✓ 3 Pending
- ✓ 5 Declined (People who got into the process and realised they couldn't do all the paperwork in time).

Coaching (cont'd.)

- *Chris Dolinski, Chair*

Upcoming activities for 2022

- Coaching Evaluations for English/Western in Brandon and Winnipeg areas
- Continue to help Coaches achieve Status (Licensed and Registered)
- Coaching Camp(s) held in Brandon and Winnipeg Areas
- Rider Level evaluations for English in Brandon and Winnipeg Areas
- Mini Master educational series to be held in Fall 2022
- Coach Appreciation night (Dec 2022)
- Coaching Update clinics

Coaching Stats – March 2022

- ✓ 16 Licensed Coaches
- ✓ 7 Registered Coaches
- ✓ 10 Licensed Coach Pending
- ✓ 5 Registered Coach Pending
- ✓ 2 Licensed Coach Declined
- ✓ 1 Registered Coach Declined

(Previously declined people have not moved forward to become Registered or Licensed)

Registered Coach Status– Winter Fair

Effective January 1, 2022, Coach Status became mandatory for all equestrian coaches delivering EC sanctioned programs or activities and Registered Coach Status (RCS) mandatory at all EC sanctioned events.

For Winter Fair, MHC gave each Manitoba Licensed, Registered and Pending Coach a lanyard and badge showing their status.

Out of province coaches requested the same badges which were also provided.

Badges were initially well-received; however, in the absence of clear direction from EC about enforcing the RCS mandate, coaches stopped wearing them.

MHC is waiting to hear from EC regarding plans for identification and enforcement of RCS going forward

Officials

- Sarah Read

2021

Jumper Judge Clinic – June

Provincial Stewards Apprenticeship
– June

Provincial Stewards Clinic/ EC
National Course Design Clinic with
Susan Adey and Sandra Conrad -
October 23 & 24, 2021

2022

Upgrading and educating three EC
stewards - *RMWF*

EC Dressage Stewards Clinic with
Anne Welch – *June 30*

*EC is now working on an Officials
Pathway which will outline the
progression of training and experience
required for officiating at all levels of
equestrian sport.*

Marketing

- *Kiirsten May*

Communications:

- Email newsletter: Continues to be the best way to deliver and access monthly MHC and community news.
- Social Media:
 - Facebook: 2,600 followers and growing.
 - Instagram: Follow us **@mbhorsecouncil**
- Website: Significant update underway, including new coach database

Memberships:

- 1,100 active members as of March 2022
- 1,400 lapsed members (since 2019) seeking to re-engage in 2022

Marketing

- *Kiirsten May*

Sponsorship:

- 17 active sponsors, 8 offerings discounts and perks to MHC members.
- Welcome to new sponsor Armada Transport – distributor of Tough Terrain dump and log bunk trailers. MHC members get \$150 off.
- See all sponsors and perks: manitobahorsecouncil.ca/Sponsor-CurrentSponsors

Merchandise:

- New soft-shell fleece vests for sale!
- Redeveloped our free learning resource, *The Guide for New Riders*.



Marketing

- *Kiirsten May*

- Own a facility? Request print copies by contacting the office.
- View online via Issuu. Scan the QR code or check out the link in the chat.



Equestrian Facility

- Eryn Butterfield

- The outlook for the 2022 season is positive
- The goal is to return to 2019 numbers for bookings
- A few dates remain open for July and August.
- Facility Committee has a plan for improvements and is rigorously applying for grants and developing marketing opportunities to make improvements possible.

Recreation

- *Tamara Hupalo*

- The biggest challenge for Manitoba Recreational Riders is trail sharing, usage, and maintenance.
- Conflicts with motorized vehicles on prohibited and allowed trails
- Promising dialogue has been started with BHP Parks regarding signage
- Dialogue has also been established with the snowmobile club and sharing of safe trail user guidelines
- Myna Margetts from Souris Bend is independently working on a project in the Turtle Mountains to convert a disused oil camp into a trail riding hub
- Rec membership continues to grow. 2022 will focus on social media presence as well as updating and promoting the rewards program.



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Nominee Presentations

KATIE WEBB – COACHING CHAIR NOMINEE

HUGH CRAWLEY – INCUMBENT, TREASURER



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Election of Board Members

VOTING BY SECRET ELECTRONIC POLL

Election of Board Members

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Club Highlights



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Closing Remarks

2022 ANNUAL GENERAL MEETING



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Motion to Adjourn

THANK YOU FOR PARTICIPATING!