Manitoba Horse Council 2022 Annual General Meeting

6:00 p.m. Thursday April 14, 2022

By Zoom video-conference

Present: Clubs represented:

Ashern Horse Association - Laurel Meisner

Canadian Western Horse Association –Chelsea Banasiak

Central Canada Reining Horse Association – Bob Ward

Distance Riders of Manitoba – Christine Steendam

Dressage Winnipeg – Erika Rob

Manitoba Cutting Horse Association – Garry Gerbrandt

Manitoba Driving Society - Allan Gray

Manitoba Horse Trials - Dione Peech

Manitoba Hunter Jumper Association – Jennifer Perron

Manitoba Mounted Shooting Association – Shawn Parsons

Manitoba Pony Club – Sarah Read

Manitoba Quarter Horse Association – Heather Hein

Prairie Strides - Corrine Daymond

Manitoba Team Penning Association – Rick Andrews

Manitoba Trail Riding Club - Iris Oleksuk

Southern Manitoba Western Style Dressage – Carol Stansfield

Southern Manitoba Working Equitation – Natascha Klein

Springfield Polo Club – Gary Senft

Urban Stable – Carla Bergen

Not present:

Brandon Light Horse & Pony Society

Westman Dressage

Crocus Cow Horse Association

Manitoba Welsh Pony & Cob Association

Present:

Board of Directors:

John Biron, President

Geri Sweet - Past President

Lana Stevenson – VP, HR/Strategic Planning

Hugh Crawley – Treasurer

Kiirsten May – Meeting Chair, Marketing/Special Events

Sarah Read - Officials

Eryn Butterfield - Equestrian Facility

Chris Dolinski - Coaching

Wanda McFadyen -

Tamara Hupalo – Recreation

Jack Boughen - Director at Large

Angela Janz - Director at Large

Apologies

Tanis Jones - Director at Large

Members present:

Katie Webb

Sarah Biron

Sue Matthews

Staff:

Diane David- Executive Director

Linda Hazelwood – Business Manager

Item	Discussion
Call to Order	The meeting was called to order at 6.10 p.m. by John Biron commencing with housekeeping, and
Slides 1-4	introduction to the use of Zoom and the chat option.
Proposed	The meeting was held in accordance with the provisions of the Order issued under The Emergency Measures
Agenda	Act permitting meetings under The Corporations Act (Manitoba) to be conducted by electronic means
Slide 5-6	Approval of the Agenda was moved by Jack Boughen seconded by Wanda McFadyen.
Approval of	It was moved by Wanda McFadyen and seconded by Angela Janz that the minutes of the April 15, 2021
AGM Minutes	AGM be approved as distributed.
April 15, 2021	There was no business arising.
Slide 5-6	
	Detailed reports were presented on Powerpoint (attached).
	https://manitobahorsecouncil.ca/Downloads/AboutUs/2022-04-14 AGM Powerpoint.pdf

1.0 Executive Reports

1.1 President's Report

John Biron. Powerpoint Slides 1-2

A short review of 2021, looking to 2022. Covid didn't hurt MHC too much, emergency funds available; mentioned the staff changes of John Savard's retirement and Diane David's appointment; EC/PTSO (Equestrian Canada/Provincial Territorial Sport Associations) mediation on the funding issues still outstanding; Board changes of mid-year resignations; looking forward to 2022 and beyond with various activities planned which will be discussed by Committee Chairs

1.2 Executive Director's Report

Diane David. Powerpoint Slide 9

- Biggest challenge facing membership-driven organizations is changing demographics and volunteer
 participation. Also staff changes; DD has been here 6 months, unfortunately Linda Hazelwood thinking
 of retirement, which affects corporate memory. MHC has been good about corporate memory staying
 alive through archives and records, policy and procedures. Policy reviews, by-laws, new models of
 governance to help Board run more efficiently.
- Involved in mediation between EC and 6 PTSOs; a dispute regarding 2021 fees which the 6 PTSOs have put forward the point of view that we don't owe the fees since there is no agreement in place. Next meeting April 26.
- Safe Sport, Respect in Sport continues to be a focus of all levels of government. Federal Sport Integrity Commissioner is charged with the responsibility for investigating complaints and recommending sanctions against individuals or organization which have not met standards. Sport Manitoba (SM) will engage a 3rd party for investigating/recommending sanctions for Respect in Sport (RIS). More information coming out. Very important in all levels of the organization activity. Officials etc funding will be tied to RIS. Clubs also to be aware of the policies which come under the overarching umbrella of Safe Sport. Common awareness and language of the responsibilities, clubs to reach out to MHC if they need help and advice in locating policy templates, by-law reviews.
- Possible new membership categories for facilities etc., providing directories and information to people looking for horse-related activities and lessons etc.
- Study of the horse industry in MB; EC has released a Request For Proposal to update their 2010 study.

1.4 Board Nominations

Lana Stevenson presented the Board nominations. See Powerpoint Slides 11-12. Presented the following nominees to be voted by Council of Clubs Representatives

- Re-elect incumbent: Treasurer, Hugh Crawley
- Chair, Coaching, Katie Webb

Also mentioned open Chair of Competitions and Chair of Marketing

1.5 Financial Report

Treasurer Hugh Crawley. Powerpoint Slides 13-21

The Statement of Financial Position (Slide 14) showed Liabilities and Net Assets total for 2021 of \$335,710 (\$357,851).

The Statement of Operations showed Revenue for 2021 of \$358,036 (\$254,739) and Expenses (\$375,809 (\$270,385), giving the difference as -\$17,773 (-\$15,646)

The December 31, 2021, year-end statement of the General Account was \$115,616 (\$99,060).

General trends and notes on the Financial Statements:

- It was hard to compare numbers year over year because of fluctuating grant income/expenditure to clubs and Working Horses.
- 2022 will be the year where we see the position change as we return to normality.
- Looking for a modest increase in membership over the year.
- Board to be mindful of labour costs when looking at spending in other areas. Need to ensure membership and facility revenues are strong.
- Notes on Medications account: traditionally restricted to horse health, human health, Covid
 activities, signage and materials etc. For instance in 2022 invested in providing competitors at
 Winter Fair with digital thermometers being mindful of the implication of horses coming up from
 the states.
- There was no Facility 50/50, an unavailable source of revenue for 2 years.
- (Question from the floor: Under revenues the club memberships show just over \$1700. How many club members do we have and why are we losing clubs? Response: "That is the net from club membership and the rebates we give at the year end. We haven't lost clubs."

Comparisons for the most recent month end - March 2022 (vs 2021)

General Account \$96,129 (\$155,410) Medications Account \$9,778 (\$14,436) Facility Account \$27,502 (\$37,471)

Lotteries Account \$2,949 (\$2,948)

Acceptance of Financial Statements/Report

Gary Senft moved to accept the financial statements, seconded by Heather Hein. Carried.

Appointment of Auditors

It was moved by Jack Boughen and seconded by Jennifer Perron that Scarrow & Donald be re-appointed as Auditors, at a compensation to be set by the Board. Carried.

Polls were held and both motions received majority acceptance from the floor.

2. Committee Reports

2.1 VP/Human Resources: Lana Stevenson

Powerpoint Slides 23-24

Busy summer/fall for recruitment; retirement of John Savard and recruitment of Diane David. John
officially completed his cross-over period in December. Kelly Roe has been re-appointed as Facility
Manager of Birds Hill Park. Teresa Shepit is on contract to work with sponsorships. Linda Hazelwood
is proposing retirement, looking at filling that position in the next couple of months. Encourage
anyone to suggest to Diane or Lana if there is a possible person

Strategic Planning update:

• A review took place in January: the main points were covered in the ED report. New Board members will have an on-boarding presentation.

2.2 Coaching - Chris Dolinski

Powerpoint Slides 25-29

- Busy winter for Mini Master Classes Oct 2021 Feb 2022, to continue next year.
- Coach Appreciation November 2021; EC representative spoke to Coach Status. Rider Levels back in operation as facilities opened up.
- 2022: Coach evaluations for certifications, helping coaches achieve their status, Coaching Camp in Westman. Group or individual Rider Level challenges for those aiming for Coach Certifications.
 Another Coach Appreciation planned; also another English and Westman Coaching Camp.
- March 2022: Royal Manitoba Winter Fair in Brandon was the first Manitoba event requiring an EC Coach Status at competitions. MHC office pulled together badges for MB coaches for this event,

which were also distributed to out-of-province coaches as a courtesy and hoping that EC will put something in place going forward to deal with Coach Status at competitions and who will be responsible for managing.

2.2 Officials: Sarah Read

Powerpoint Slide 30

- Sarah Read took over part-way 2021. Four Officials clinics/apprentice events were held in 2021. Upgraded Stewarding with Susan Adey at Winter Fair helped the handover. Now needs to reach out to members and clubs to find out what they require.
- (Question from the floor: Is the assistance for training of officials just for EC based clubs or is it open to other clubs who need to have our stewards, secretaries, etc participate in training? Response: There is provincial officials training and information on our website.)

2.3 Marketing & Special Events: Kiirsten May

Powerpoint Slides 31-33

- Members are encouraged to read the newsletter, always full of news. Clubs, please send information re Club news and special events.
- Facebook reached 2,600 followers, against 1100 MHC members. Instagram is the place to learn about members sponsors and perks.
- There was significant membership drop-off in 2021 from those who wait for competition season. Will be re-engaging lapsed members.
- Website content project is still underway.
- Thank you to Teresa Shepit for sourcing sponsors who offer a number of benefits and incentives.
- Also upping merchandise inventory, great for gifting (vests, tuques, ponies)
- Also developed Guide for New Riders: for first time riders or returning riders. A QR code links to Issuu, will also be on website. Facilities can request additional copies.
- Discounts/perks to MHC members: www.manitobahorsecouncil.ca/Sponsor-CurrentSponsors
- https://issuu.com/manitobahorsecouncil/docs/mhc-guide 2022-isuu

2.5 Equestrian Facility: Eryn Butterfield

Powerpoint Slide 34

- Looking forward to a normal show season. Some dates remaining in July and August. Still working on upgrades to the Facility, including banners to be installed at the Park.
- Winnipeg is applying for 2030 Pan Am Games, waiting to be approached, and how it will affect the facility. Work to be started now to be in a good place for that.
- Footing issues: April Blizzard will put the Park in a good way to start the season regarding moisture. Thanks to Facility Committee for their work.

2.7 Recreation: Tamara Hupalo

Powerpoint Slide 35

- Biggest challenge for Rec Riders is trail sharing; between motorized vehicles, dog sledders etc., but this year have made inroads with Snowmobile Club. Signage will be improved, media presence and communication will be improved.
- In Sandilands, motorized vehicles are doing what they want and spoiling trails for other users.
- Myna Margetts is individually developing a recreation area in Turtle Mountain, may be comparable to Spruce Woods.

• Suggested migrating the Rec Riders Facebook page to a Group to get the missing members back.

3.0 Board Nominations

Powerpoint Slides 36-38

Thank you to Chris Dolinski and Kiirsten May as they complete their terms.

Chris and Kiirsten were thanked for the significant amount of work they have both done to keep things going through Covid with both Coaching and Marketing. Always keeping the Board sane and grounded.

The Chair of Competitions is open; as is the Chair of Marketing, if there is appear who would be interested.

The Chair of Competitions is open; as is the Chair of Marketing, if there is anyone who would be interested please contact the office.

Board nominees commented on their nominations:

- Katie Webb is the nominee for the Coaching Chair. Introduced herself; certified coach, gone through EC with Rider Levels and Certification. Active Coach and competes. Has learned a lot on her position with the committee and looking forward to the future.
- Hugh Crawley was elected Treasurer in 2019. He confirms he is a lawyer not an accountant but reviews the reports and brings issues /gives advice where needed. Treasurer of MHJA, course designer and occasionally competes.

7.0 Election of Board members

Voting by Council of Clubs representatives

A secret polling system was used; those sharing computers voted by private chat. Affirmed that the only Council of Clubs representatives only were able to vote, with one vote per club. Hugh Crawley and Katie Webb were voted to their respective positions.

Position	Name	Date of Election/Appointment	Term Expires
President	John Biron	April 2021	April 2024
Past President	Geri Sweet	Became past President June 2017	
Vice-President & Human Resources	Lana Stevenson	Re-elected April 2020 term 2	April 2023
Treasurer	Hugh Crawley	Re-elected April 2022 term 2	April 2025
Chair, Breeds and Industry	Wanda McFadyen	Took over term 2022	April 2024
Chair, Coaching	Katie Webb	April 2022	April 2025
Chair, Competitions	Open	Open from 2021	April 2024
Chair, Equestrian Centre	Eryn Butterfield	Re-elected April 2021 term 2	April 2024
Chair, Marketing/Special Events	Open	Open from 2022	April 2025
Chair, Officials	Sarah Read	Took over term 2022	April 2024
Chair, Recreation	Tamara Hupalo	April 2020	April 2023
Director at Large	Jack Boughen	April 2021	April 2024
Director at Large	Angela Janz	April 2021	April 2024
Director at Large	Tanis Jones	April 2021	April 2024

Club highlights; John Biron opened the floor to questions and comments.

- Jennifer Perron: MHJA's Diamond Jubilee to be celebrated at the Heart of the Continent, Red River Ex. Open for sponsorships etc.
- Wanda McFadyen: question regarding assistance for training of officials, is it just for EC-based.
 Response: there is help with training or accessing grants for non-EC. The paper trail links back to Sport Manitoba which is not linked to any national organization.
- John Biron: all educational clinics for coaching can access grants from Sport Manitoba

	 MHC is working on some surveys based on the Strategic Plan to get a sense of Club's priorities, issues, challenges and how MHC can help in the future.
Closing Remarks	John Biron commented that Diane David only been with MHC for 6 months but has really made a difference in board governance, policies and procedures. Clubs are struggling to organize events, volunteers always hard to find: MHC is always looking for input from the Clubs. Geri Sweet thanked outgoing Board members for their time and effort; support from volunteers is under increasing pressure. Contact with clubs is becoming important especially with Zoom as MHC can cover the whole of the province. The Zoom meetings will not stop even when in-person meetings resume. Diane thanked the Board, other office staff, club meetings, and is looking forward to more opportunities in the coming year. Also thanks go to John Savard for helping to set up the stand at Winter Fair.
(Motion to Adjourn)	Motion to adjourn received at 7:28 pm.